

**ANDHRA PRADESH STATE CIVIL SUPPLIES CORPORATION LIMITED**  
**Regd. Office: 6-3-655/1/A, C S Bhavan, Somajiguda, Hyderabad -500 082.**

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SRI V. ANIL KUMAR, I A S.,  
VC & Managing Director.

Lr.No.Mktg.M2/4444/PVP/Khariff 2013-14

Date: 4.11.2013

To  
All Joint Collectors,  
(except Hyderabad)

Sir,

Sub: APSCSCL – Marketing –Khariff 2013-14- orders issued for purchase of Sona Masuri & other BPT varieties of paddy and to sell the resultant rice to the consumers through special counters, Rythu Bazaars etc.- instructions issued - Reg.

Ref: C.No.4646/CS.I (1)/2013, dt.24.10.2013 of EOS, CA, F & CS  
Department, Govt. of AP, Hyderabad.

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Please see the subject and reference cited.

In the ref. cited (copy enclosed), Commissioner of Civil Supplies & EOS, Govt. of AP, Hyderabad has issued orders that APSCSCL shall take necessary action to purchase Sona Masuri and other BPT varieties (preferred varieties) in KMS 2013-14 @ Rs.1500/- per quintal by opening exclusive Paddy Purchase Centres (other than those which are functioning under MSP operations) and to sell the resultant rice through special counters, Rythu Bazaars, etc at the rate which will be communicated in due course.

Further ordered that the incentive price for the superfine preferred varieties viz., Sona Masuri, BPT, Samba Masuri, Gidda Masuri, Jeelakarra Sannalu, Tella Masuri, Vijaya Masuri, Molagolukulu shall be Rs.1500/- per quintal for KMS 2013-14.

The following are the technical / generic numbers of 8 super fine preferred varieties of Sona Masuri and other BPT varieties furnished by the Agriculture Department:

Sl.No.	Local name of paddy	Variety name of paddy
1	Sona Masuri	BPT 3291
2	BPT	BPT 5204, BPT 4358, BPT 1768
3	Samba Masuri	BPT 5204 – Kurnool Sona Masuri
4	Gidda Masuri	BPT 5204 ( pithapuram, Jaggampet and Gandipalli areas of East Godavari district)
5	Jeelakarra Sannalu	BPT 5204 called as Jeelakarra Sannalu in Chittoor and Nellore districts
6	Tella Masuri	Earlier sown in Warangal
7	Vijaya Masuri	BPT 5204, Areas of warangal district
8	Molagolukulu	NLR 9674, NLR 9672 and other Nellore varieties.

In view of the above, it is requested to take the following advance action for purchase of Sona Masuri & other BPT varieties (Preferred variety) of paddy from farmers during Khariff 2013-14:

1. To identify the areas where BPT/Sona Masuri (BPT 5204) variety is cultivated and assess actual production and marketable surplus.
2. PPCs shall be opened in the Agriculture Market Yards only by CSC as identified by the District Administration.
3. To identify the required PPCs exclusively for purchase of Sona Masuri/BPT varieties of paddy in the areas where paddy is cultivated so that farmers will not have any difficulty to sell their produce at Rs.1500/- per qtl. These Centres are in addition to the regular PPCs opened under MSP operations.
4. To identify personnel to man the PPCs, preferably Technical Assistants of CSC and AEOs from Agricultural Department and to impart necessary training in purchase of these varieties. The staff deployed for procurement of paddy shall be able to differentiate between the BPT varieties and other similar varieties.
5. Precautions shall be taken to avoid mixing of other inferior varieties with these stocks. Technical staff posted at PPCs shall be made responsible for any inferior variety of paddy purchased at the PPC. The Assistant Manager (Tech) shall inspect the quality of the purchased stock every week and submit a report to the District Administration.

6. Required number of paddy cleaners, winnowing machines, moisture meters, calipers, tarpaulins, stitching machines, weighing scales and field balances for analysis purpose shall have to be positioned by Marketing Department.
7. Since purchase of preferred variety of paddy is a special activity, utmost care should be taken to maintain the quality of paddy at the time of purchase itself. To determine the quality of the paddy, the equipment such as Paddy huskers, moisture meters and Dial Micro Meters (to determine the LB ratio of grain) are essential at all PPCs of preferred varieties.
8. To identify the exclusively rice mills tagged on to preferred varieties purchase centre for storage and milling.
9. To instruct the identified miller to depute one representative from his side at the time of purchase who should also attend for joint analysis along with Technical Incharge of the Centre in order to ensure good quality of preferred varieties of paddy.
10. Purchase of preferred varieties of paddy is a commercial activity. The paddy purchased has to be stored in scientific godowns / identified rice mills and milling of the same may be undertaken as per the demand for the rice. The storage of Rice for longer period will develop loose bran and consumers will not prefer rice with loose bran.
11. Scientific godowns are to be identified either close to the Procurement Centres or the Rice Mills identified for storage of paddy under joint custody.
12. Rice Mills to undertake the custom milling of preferred varieties of paddy with modern technology and scientific godown capacity are to be identified to avoid damage of paddy in storage.
13. The hamali charges for the paddy procurement operations will be the same as adopted for Regular Procurement. The Hamali Charges should include weighment, stitching and stacking/loading at PPCs.
14. The District Level Procurement Committee with the Joint Collectors as Chairman and District Level officials of all connected departments, namely, Agriculture, Marketing, Civil Supplies, Transport, Warehousing Agencies (CWC, SWC), Procurement Agencies i.e.

APSCSCL as members constituted for MSP operations as per the orders of the Government of AP shall also finalize the procurement centres, transportation and handling rates, storage and milling arrangements, etc. relating to paddy purchases of BPT variety.

15. Wide publicity of the location of these paddy purchase centres, specifications of paddy shall be given through press, pamphlets, leaflets and electronic media.
16. The period of procurement of paddy will be normally 75 days and shall be fixed by Joint Collectors basing on availability of paddy.
17. Paddy shall be purchased only from farmers. They shall be insisted upon to bring Pattadar Pass Books along with them for quick disposal of their produce. Particular attention shall be paid to the problems of small and marginal farmers in speedy disposal of their produce.
18. District Administration shall regulate the paddy arrivals to the market yards, Village-wise and date-wise. These details shall also be prominently indicated at the conspicuous place in the Paddy Purchase Centres. This work shall be entrusted to Tahsildars concerned in consultation with Mandal Agricultural Officer and Secretary, AMC concerned.
19. Paddy purchased at Procurement Centres shall be shifted immediately to the scientific godown / identified rice mill to avoid any damage and also create space for fresh arrivals. The transportation work may be entrusted to the paddy transport contractors appointed by the District Collector.
20. New gunnies once used for paddy left over after delivery of CMR may be utilized for purchase of preferred variety of paddy to minimize the cost. Only sound gunnies shall be utilized.
21. The Technical Team shall be made responsible for all Paddy Procurement operations right from procurement of paddy, weighment, bagging, transportation to godown / identified rice mill, scientific preservation of paddy in the godown / identified rice mill, delivery to attached mills for milling, monitoring of rice deliveries, checking of quality of rice, delivered by rice millers and storage of rice in the godowns.

22. The paddy stored in intermediary godowns shall be intimated to M/s. Oriental Insurance Co. under intimation to H.O. on par with other commodities like Rice, Sugar, Wheat, etc. for insurance coverage.
23. The paddy stock delivered to the Rice mills for custom milling shall be under the joint custody of the miller and the local officer designated by the Joint Collector in the cadre of not less than the Dy. Tahsildar (CS). If the miller contravenes any of the conditions of the agreement entered with Civil Supplies Corporation, the defaulting miller will be blacklisted and proceeded against under the provisions of law.
24. The payment shall be made to the farmers through Account Payee Cheques only within 3 days after purchase of paddy. Prompt payment shall be ensured to farmers. The District Managers shall indent for funds daily to the General Manager (Fin.) for the purchases made on the previous day.
25. Specifications prescribed for BPT / Kurnool Sona paddy i.e. BPT - 5204 Grade.A variety are as follows :
- Paddy shall be in sound, merchantable condition dry, clean, wholesome of good food value, uniform in colour and size of grains and free from moulds, weevils, obnoxious smell, Argemone maxicana, Lathyrus sativus (Khesari) and admixture of deleterious substances.
  - LB Ratio for Grade.A variety is 2.5 and above but should be ensured it's a lean variety.

Sl.No.	Refractions	Maximum Limit (%)
1	Foreign Matter	
	a. Inorganic	1.0
	b. Organic	1.0
2	Damaged, discoloured, sprouted and weevilled grains	4.0
3	Immature, shrunken and shrivelled grains	3.0
4	Admixture of lower class	6.0
5	Moisture content	17.0

26. Guidelines on out turn ratio, milling charges, packing arrangements of rice, sale price etc. will be communicated later.

However, all the Joint Collectors are to keep in view that all efforts shall be made to motivate the millers to make purchase of preferred varieties of paddy above Rs.1500/- per quintal. The procurement centres set up by the Corporation is a confidence building measure to give guarantee to the farming community that a minimum of Rs.1500/- per quintal for preferred varieties of paddy is atleast provided in the worste case scenario.

The Joint Collectors are requested to have a meeting with the millers for an assurance about purchase of this variety of paddy by them above Rs.1500/- per quintal.

Encl: As above.

Yours faithfully,  
SD/-ANIL KUMAR  
VC & Managing Director

Copy submitted to the Commissioner of Civil Supplies & EOS, Govt. of AP,  
Hyderabad for favour of kind information.

Copy to all the District Managers, APSCSCL for necessary action.

// t.c.f/o/o.//  
  
GENERAL MANAGER (Mktg.)

  
4/11/13

GOVERNMENT OF ANDHRA PRADESH  
Consumer Affairs, Food and Civil Supplies (CS.I) Department

C.No. 4646/CS.I(1)/2013

Dated: 24.10.2013.

From  
Sri Sunil Sharma, I.A.S.,  
Commissioner of Civil Supplies &  
Ex-Officio Secretary to Govt.,  
Consumer Affairs, Food and  
Civil Supplies Department,  
AP, Hyderabad.

To  
The Vice Chairman & Managing Director,  
AP State Civil Supplies Corporation Ltd.,  
Hyderabad.

Sir,

Sub:- Civil Supplies – Kharif Marketing Season 2013-14 – Purchase of Sona Masuri and other BPT varieties of paddy by AP State Civil Supplies Corporation Ltd. and to sell the resultant rice to the consumers through their retail outlets etc. – Orders – Reg.

- Ref:- 1. Lr.No.1712/CSI(1)/2012, dated 30.6.2012.  
2. Lr.No.1712/CSI(1)/2012, dated 17.8.2012.  
3. Lr.No.PCC/2391/2012, dated 07.9.2012.

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I invite your attention to the references cited. In the meeting held in the chambers of the Hon'ble Minister (Food & Civil Supplies) on 19.10.2013, the issue pertaining to the rate Superfine Preferred varieties of paddy for purchase by the AP State Civil Supplies Ltd. during 2013-14 and the exclusive purchase centres to be opened by the APSCSCL was discussed.

It was decided that the incentive price for the Superfine preferred varieties viz., Sona Masuri, BPT, Samba Masuri, Gidda Masuri, Gidda Masuri, Jeelakarra Sannalu, Tella Mashuri, Vijaya Mashuri, Molagolukulu shall be Rs.1500/- per quintal as in 2012-13 against the MSP of Rs.1345/- per quintal for 2013-14.

As per the decision taken, the AP State Civil Supplies Corporation Ltd. shall purchase Sona Masuri and other BPT varieties of paddy at Rs.1500 per quintal against the MSP of Rs. 1345/- per quintal in the Kharif Marketing Season 2013-14 also by opening adequate purchase centres exclusively for purchase of the Superfine preferred varieties of paddy.

The following are the 8 superfine varieties of Sona Masuri and other BPT varieties obtained from the Agriculture Department and communicated vide reference 3<sup>rd</sup> cited:

S.No.	Local name of Paddy	Variety name of paddy
1	Sona Mashuri	BPT 3291
2	BPT	BPT 5204, BPT 4358, BPT 1768
3	Samba Mashuri	BPT 5204, Kurnool Sona Mashuri
4	Gidda Mashuri	BPT 5204 (Pithapuram, Jaggampet and Gandipalli areas of East Godavari district)
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6	Tella Mashuri	Earlier sown in Warangal
7	Vijaya Mashuri	BPT 5204, Areas of Warangal District
8	Molagolukulu	NLR 9674, NLR 9672 and other Nellore varieties

You are requested to take necessary action to purchase Sona Masuri and other BPT varieties (preferred varieties) in the Kharif Marketing Season 2013-14 at Rs.1500/- per quintal by opening exclusive counters (other than those which are functioning under MSP operations) and to sell the resultant rice through special counters, Rythu Bazars etc. at the rate which will be communicated in due course.

Yours faithfully,

*Prasanna*

for Ex-Officio Secretary to Govt.

Copy to the Commissioner of Civil Supplies, AP, Hyderabad.

Copy to all Joint Collectors for necessary action.

Copy to Commissioner of Agriculture, AP, Hyderabad.

Copy to the Spl. Secretary to Hon'ble Chief Minister

Copy to the PS to Hon'ble Minister (Food & Civil Supplies)