

ANDHRA PRADESH STATE CIVIL SUPPLIES CORPORATION LIMITED
Regd. Office: 6-3-655/1/A, CS Bhavan, Somajiguda, Hyderabad – 500 082.

SRI A. DINAKAR BABU, I A S.,
VC & MANAIGNG DIRECTOR

CIRCULAR NO. 103/Mktg

No. Mktg.01/2012/Counters

Date: 27 -03-2012

Sub: APSCSCL - Marketing Section – Purchase of Sona Masuri/BPT varieties of paddy – Certain instructions issued – Reg.

Ref: 1. CCS Ref.No.780/CS.I/2012, dated 22.03.2012.
2. CCS Ref.No.780/CS.I/2012, dated 22.03.2012.

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In the reference 1st cited, Commissioner of Civil Supplies has informed that after examining the proposals submitted by the Corporation for opening of procurement centres to purchase Sona Masuri / BPT varieties from the farmers in East Godavari district at Rs.1250/- per quintal and the resultant rice shall be sold at Rs. 26/- per Kg through counters in Rythu Bazars.

The Commissioner of Civil Supplies & Ex-Officio Secretary to Govt., Consumer Affairs, Food & Civil Supplies Dept., Govt. of Andhra Pradesh, Hyderabad, vide reference 2ND cited, has informed that the Sona Masuri/BPT varieties of paddy available and offered to the Corporation in any district can be purchased at Rs.1250/- per quintal and resultant rice to be sold through counters opened in Rythu Bazars in such districts at Rs.26/- per Kg., duly following the procedure as communicated earlier.

It is also to inform that if necessary, the services of local Agricultural Department, PACS, etc., may be utilized by the District Administration in the procurement activity of paddy and also sale of resultant rice through counters in Rythu Bazars.

In this connection the following instructions are issued for procuring Sona Masuri / BPT varieties paddy, etc., at Rs. 1250/- per quintal duly purchasing paddy as per the FAQ specifications specified by the Government.

1. Grouping of paddy availability has to be done and based on the quantity available, the Paddy Procurement Centres will be operated at the Market Yards. Then the Rice Mills closed to this Paddy Procurement Centres have to be tagged on for milling of the same. This should be done by the District Manager, District Supply Officer and Joint Director (Agriculture) under the supervision of Joint Collector.
2. Technical Teams consisting of 1 Technical Assistant, 1 DT (CS), AEO may be constituted and operate at Market Yards for purchase of paddy brought by the farmers.
3. The staff and agencies deployed for paddy procurement shall be imparted training on quality parameters, documentation and book keeping, to avoid inconvenience in procurement operations.
4. The employees posted at the purchase centres shall be accountable for quality, quantity and maintenance of proper accounts. Hence, orders are to be issued to the staff deployed at PPCs clearly indicating their job chart and the responsibilities.
5. All the Purchase Centers, required number of paddy cleaners, moisture meters, calipers, winnowing machines, tarpaulins, stitching machines and weighing scales (electronic) have to be positioned by Marketing Department through AMCs.
6. A scientific godown has to be identified close to the Procurement Centre and the Rice Mill attached for storage of paddy.
7. The hamali charges for the paddy procurement operations will be the same as adopted for Regular Procurement. The Hamali Charges should include weighment, stitching and stacking/loading at PPCs/AMCs. The weighment charges, thus, fixed shall have to be borne by the buyers i.e. at PPCs of the APSCSCL the Corporation shall pay the handling charges.
8. The Collectors shall constitute a District Procurement Committee with the Joint Collectors as Chairman and District Level officials of all connected departments, namely, Agriculture, Marketing, Civil Supplies, Transport, Warehousing Agencies (CWC, SWC), Procurement Agencies i.e. APSCSCL as members.

9. Wide publicity of the location of the paddy purchase centres, specifications of FAQ paddy shall be given through press, pamphlets, leaflets, and electronic media.
10. The MSP operation of procurement of paddy shall be fixed by Joint Collectors basing on availability of paddy.
11. Farmers shall be insisted upon to bring Pattadar Pass Books along with them for quick disposal of their produce. Particular attention shall be paid to the problems of small and marginal farmers in speedy disposal of their produce.
12. District Administration shall regulate the paddy arrivals to the market yards, Village-wise and date-wise. This shall also be prominently indicated at the conspicuous place in the Paddy Purchase Centres. This work is entrusted to Mandal Revenue Officers concerned in consultation with Mandal Agricultural Officer and Secretary, AMC concerned.
13. Quality parameters should be checked thoroughly by the Team at PPC Centre so that inferior quality or any other type of paddy passed on to PPC in the guise of superfine varieties i.e. Sona Masuri & BPT .
14. Paddy purchased by the Corporation shall be handed over to the nearest designated rice mills by the Joint Collector for custom milling as per the agreed terms and conditions and at the rates and norms fixed by the Govt. The system of BG or collateral security equivalent to paddy delivered to be taken from the individual rice millers as one of the mechanisms to ensure security of stocks in addition to other mechanisms also available in the hands of District Administration to regulate and control milling as well as custom milling activities.
15. The Rice Millers, who undertake the custom milling of paddy will have to enter into an Agreement with the District Managers, APSCSCL.

16. The expected out turn from the preferred varieties of paddy is as shown below:

Head Rice (10% broken)	...	60%
Broken	...	7%
Bran	...	6%
Husk	...	25%
Wastage	..	2%

17. The miller may be paid milling charges @ Rs.15/- per quintal + bran and husk will be retained by the miller.

18. The paddy to be transported from the Paddy Procurement Centre to the godown and from the godown to the rice mill will be done through the existing paddy Transport Contractors in the district.

19. Once used gunnies of regular procurement operations will be used for purchase of this paddy.

20. The Technical Team shall be made responsible for all the Paddy Procurement operations right from procurement of paddy, weighing, bagging, transportation to godown, delivery to mill for milling, monitoring rice, checking of quality, rice taking delivery and storing in the godowns.

21. The paddy stored in intermediary godowns shall be intimated to M/s. Oriental Insurance Co. under intimation to H.O. on par with other commodities like Rice, Sugar, Wheat, etc. for insurance coverage as the Corporation has already obtained floater insurance policy for the year 2011-12.

22. The paddy stock delivered to the Rice mills for custom milling shall be under the joint custody of the miller and the local officer designated by the Joint Collector in the cadre of not less than the Dy. Tahsildar (CS). If the miller contravenes any of the conditions of the agreement entered with Civil Supplies Corporation, the defaulting miller will be blacklisted and proceeded against under the provisions of law.

23. The District Manager shall ensure that the rice received will be stored in a separate godown and take all measures to preserve the stocks before sending the same to sales counters in Rythu Bazars.
24. The purpose of opening Paddy Purchase Centres directing the farmers to bring the superfine paddy is to avoid delays in the Technical Teams going Village to Village and also facilitating the farmers to come to PPC which will streamline purchase of paddy qualitatively and quantitatively.
25. Since the Superfine variety of paddy is being held by the farmers in anticipation of better remunerative price for these varieties and presently the BPT variety falls under the MSP declared by the Government and as the farmer expects more rate for the superior variety, it is proposed that a rate of Rs.1250/- per quintal is fixed uniformly, which may satisfy the farmers and they will be delivering the paddy to the Corporation willingly.
26. The payment shall be made to the farmers through Account Payee Cheques only within 3 days after purchase of paddy. Prompt payment shall be ensured to farmers within 3 days. The District Managers shall indent for funds daily to the General Manager (Fin.) for the purchases made on the previous day.
27. Specifications prescribed for purchase of paddy at Paddy Procurement Centres is of same as in the case of regular paddy purchases.
28. The Resultant rice to be sold through Rythu Bazar @ Rs.26/- per Kg. and commission to the Rythu Bazars is Rs. 0.50 paise per Kg.

29. The rice miller shall deliver the resultant rice in 25 Kg bags of HDPE at Rythu Bazar counters for sale.

The receipt of this Circular may please be acknowledged.

SD/- A. DINAKAR BABU
VC & MANAGING DIRECTOR

To

All the District Managers,
APS Civil Supplies Corpn. Ltd.,

Copy to all Collectors for information and necessary action.

Copy to all Joint Collector & EOEDs, APSCSCL for information and necessary action.

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GENERAL MANAGER (Mktg.)